



FREQUENTLY ASKED QUESTIONS

- 1. HOW LONG IS THE FRANCHISING TERM?** The franchise initial term is five (5) years
- 2. ARE THE FRANCHISE CONTRACTS RENWEABLE?** Yes, all out franchise contracts are renewable. For the Bakeshop On Wheels renewals of five (5) years.
- 3. HOW MUCH IS THE INVESTMENT FOR ANTZ BAKESHOP ON WHEELS?** You can avail the franchise for as low as Php 180K initial down payment.
- 4. HOW MUCH IS YOUR ROYALTY & MARKETING FEE?** We are not charging royalty fee and marketing fee for the first fifty (50) franchisee.
- 5. WHO LOOKS FOR THE STORE'S LOCATION?** When you apply for ANTZ The Bread Factory franchise, you may propose a site location but subject to verification and evaluation. ANTZ The Bread Factory may recommend a site in case we see potential specific.
- 6. WHO SOURCES OUT YOUR MANPOWER?** Ideally, the franchisee should source out their crew members.
- 7. DO YOU PROVIDE TRAINING FOR THE CREW MEMBERS?** Yes, we do. Part of the training program will be conducted at our corporate office and commissary, One (1) day for orientation, three (3) days for Store Management & Marketing Training, Ten (10) days for Baker Mastery, two (2) days for cashier service training. The rest of the training program will be held on-site at the franchisee.
- 8. HOW DO YOUR OPERATIONS GO ON A DAILY BASIS?** All operational procedures and guidelines will be discussed during the franchisee's training period and you will be given a franchise operations manual.
- 9. WILL THE FRANCHISOR OFFER ASSISTANCE DURING THE OPENING?** Guidelines and support will be given by our marketing department for all store openings. Operational assistance will also be given as part of continuous training.
- 10. WHAT IS MY ROI (RETURN OF INVESTMENT)?** The amount of money a franchisee can expect to make will greatly depend on numerous factors such as locations and operational cost. Ideally, projection ROI of is 18 months to 2 years.
- 11. WHAT ARE THE REQUIREMENTS NEEDED IN FRANCHISING ANTZ The Bread Factory?**
 1. Fill up an application Form.
 2. Accomplish ANTZ Pre Qualification Form.
 3. Accomplish and sign a Franchise Agreement.
 4. Must register his/her own company either through SEC or DTI.



FREQUENTLY ASKED QUESTIONS

12. WHAT ARE THE FACTORS YOU CONSIDER BEFORE GIVING A FRANCHISE? We conduct franchise orientation meetings so that they can be familiar with the brand and concept. Our franchisees must really show passion for the brand, commitment to being hands-on and dedication to the true character of an entrepreneur. They have to show us that they really are 100% convinced of the business.

13. DO YOU DELIVER THEM THE PRODUCTS? OR YOU JUST SHARE THEM THE RECIPE AND PROVIDE THEM WITH THE EQUIPMENT AND THEY WILL JUST PRODUCE IT BY THEMSELVES? Raw Materials will be delivered by us or pick up by franchisee with charge. All products are baked on site ensuring all breads are freshly baked all the time.

14. IF A CERTAIN BRANCH HAS ITS PROMO, DO THEY HAVE TO CONSULT FIRST WITH YOU? DO PROMOS HAVE TO BE APPLICABLE IN ALL BRANCHES, HOW DOES THE COMPANY HELP THE FRANCHISEE DURING PROMOS? Promos will have to be approved first by Marketing Department. There are promos that are branch specific and there are promos that are implemented system wide. Assistance to the franchisee may come in the form of store visit, memos and marketing collateral.

15. WHAT IS THE MODE OF PAYMENT? CASH OR YOU ALLOW INSTALLMENT IN FRANCHISING? Our mode of payment is flexible can either be cash or through bank financing.

16. DO YOU PROVIDE UNIFORMS? Uniforms must be purchased and supplied through ANTZ The Bread Factory.

17. DO YOU TERMINATE A FRANCHISE AGREEMENT? There are clauses in the franchise agreement that state certain sanctions on franchise violations. Depending on the gravity of the offense, we have the right to impose corresponding penalties which includes the cancellation of the franchise.

Please feel free to coordinate all your inquiry thru our:

Tel. nos. - 840-2643

Mobile nos. - 0922-8403938

email add . - iwantafranchise@antzthebreadfactory.com

- reylimson@antzthebreadfactory.com